



# Local Marketing Consultant Hiring Guide For Dumbasses: What to Know Before Hiring a Local Marketing Consultant

*Bobby Beaulieu*

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## **Local Marketing Consultant Hiring Guide For Dumbasses: What to Know Before Hiring a Local Marketing Consultant** Bobby Beaulieu

So you're a small business, and you think it's time to do some promotion and marketing for your company. There are a couple of choices you have. You can hammer out a marketing plan and implement and execute it yourself. Or you can hire a professional marketing consultant. But, what's the difference? How much money will you really save by handling your own marketing? And what can a marketing consultant do for you that you can't do for yourself? And just what is a marketing consultant anyway? This special report will answer all of these questions and not only tell you what a marketing consultant does, but also why you should seriously consider hire one for your small business. And more than that, this report will also fill you in on what exactly you should be looking for when hiring a marketing consultant. So you not only get a professional consultant for your small business, but you get the one that's right for you.

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