Evaluating Human Capital Projects: Improve, Prove, Predict

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How can we be sure that all those projects, programmes and activities that depend for their quality, efficiency and effectiveness on people's performance have met their objectives?

How can we improve the ways in which these projects, programmes and activities are planned so that realistic and useful measurement of their outcomes and value for money becomes possible?

How can we produce from these evaluations data of the quality and a standard required to drive future improvement?

Evaluating Human Capital Projects addresses these issues for professionals in the private, the public and the not-for-profit sectors. It shows them how to plan and track their investments with the professionalism and discipline widely applied to other capital investments. It is also written as a sourcebook for both professional and Masters-level students in business, health and a wide range of socio-economic disciplines.

It addresses effective planning, stakeholder engagement, result-tracking, the identification and removal of barriers to good performance. It provides ideas, theoretical background, extensive references to practice and analysis from the authors' extensive experience or planning, collection of data, analysis of data and attribution, and reporting to drive future improvement.

It is intended to raise the bar on the professionalism with which human capital investments are planned and measured.

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From reader reviews:

Lisa Haight:

Often the book Evaluating Human Capital Projects: Improve, Prove, Predict has a lot info on it. So when you make sure to read this book you can get a lot of advantage. The book was written by the very famous author. Tom makes some research prior to write this book. This specific book very easy to read you may get the point easily after looking over this book.

Ann Walsh:

Playing with family in the park, coming to see the ocean world or hanging out with good friends is thing that usually you may have done when you have spare time, subsequently why you don't try factor that really opposite from that. One activity that make you not feeling tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love Evaluating Human Capital Projects: Improve, Prove, Predict, you could enjoy both. It is fine combination right, you still want to miss it? What kind of hang-out type is it? Oh seriously its mind hangout guys. What? Still don't understand it, oh come on its named reading friends.

Willie Bergeron:

Many people spending their time period by playing outside having friends, fun activity along with family or just watching TV 24 hours a day. You can have new activity to pay your whole day by examining a book. Ugh, do you think reading a book can really hard because you have to bring the book everywhere? It ok you can have the e-book, having everywhere you want in your Smartphone. Like Evaluating Human Capital Projects: Improve, Prove, Predict which is finding the e-book version. So , try out this book? Let's notice.

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