



Modernism Rediscovered

Pierluigi Serraino, Julius Shulman

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A new appreciation for the genius of architectural photographer Julius Shulman has opened the way for hundreds of abandoned masterworks to be rediscovered. The images burned in our memories, which to us represent the spirit of fifties and sixties design, were those widely published in magazines and books; but what about those that were not? The abandoned files of Julius Shulman show us another side of Modernism that has stayed quiet for many years.

The exchange of visual information is crucial to the development, evolution, and promotion of architectural movements. If a building is not widely seen, its photograph rarely or never published, it simply does not enter into architectural discourse. Many buildings photographed by Shulman suffered this fate, their images falling into oblivion. With this new book, Taschen brings them to light, paying homage to California Modernism in all its forms. It's like sneaking into a private history, into homes that have rarely been seen and hardly appreciated as of yet. Bringing together nearly 300 forgotten masterpieces, Modernism Rediscovered breathes eternal life into these outstanding contributions to the modern architectural movement.



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