



The Selling Machine

Michael Pace And Landy Wingard Michael Cannon

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The Selling Machine Michael Pace And Landy Wingard Michael Cannon BECOME A MILLION DOLLAR CLOSING MACHINE.

What if there was a way to close practically every sales call you ever make? It's not impossible--but could the secrets to becoming a closing machine be locked inside a book?

Until now the most popular sales books on the market were either too long, or too gimmicky--and still no one was becoming a sales machine. But "The Selling Machine" written by experienced sales closers Michael D.W. Cannon, R. Michael Pace and Landy D. Wingard have boiled down the essentials of the sales process into 100 pages.

"Imagine walking into a sales call knowing that you've already closed the deal," said Cannon. "'The Selling Machine' can give you that advantage on every sales pitch you make, time and time again."



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