



Navigating Indieworld: A Beginner's Guide to Self-Publishing and Marketing Your

J.A. Gerber, Carole P. Roman

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Social media guru, Julie A. Gerber and award-winning author of forty-three best-selling, independently published books, Carole P. Roman, team up to travel the winding road of self-publishing, promoting, and marketing a book. Join these two self-help experts as they share their vast store of experience in an easy to read, comprehensive guide, complete with end of chapter checklists to keep an author on track. Learn the importance of a beta reader and the value of a good editor. Know what's needed when preparing a list for choosing an illustrator. Compare the many ways to promote your book. Find out what each step can cost and where you can save. This guide takes new independent authors from the first draft, through publication and the complicated world of marketing. Included is a directory of resources to help get there faster. Navigating Indieworld will end up being the ultimate travel guide for writers on their journey to published author. Join us on Facebook at facebook.com/NavigatingIndieworld

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