



Blogging For Business

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Big to small businesses need customers and want to keep them. A blog can be an introduction and a continued connection to your business that can be strong, educational and personal while reaching an unlimited audience. These 6 laminated pages will show you everything you need to know to start, grow, maintain and measure your customer connections through this powerful business tool.

Suggested uses:

- o Small Business – generate sales and build your customer base from the ground up by sharing your expertise
- o Big Business – add this virtual sales person that can offer expertise and help to the customer while being the face of your company that builds relationships
- o Marketing Firms – great tool for your employees and even better tool as a giveaway to clients
- o Business Majors – learn real world skills like these before an internship or job so you can excel at interviews and hit the ground running

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From reader reviews:

Florence Croy:

Often the book Blogging For Business has a lot info on it. So when you read this book you can get a lot of profit. The book was written by the very famous author. Tom makes some research just before write this book. This particular book very easy to read you will get the point easily after looking over this book.

Paul Howell:

Precisely why? Because this Blogging For Business is an unordinary book that the inside of the publication waiting for you to snap that but latter it will jolt you with the secret it inside. Reading this book alongside it was fantastic author who all write the book in such incredible way makes the content within easier to understand, entertaining way but still convey the meaning entirely. So , it is good for you because of not hesitating having this any more or you going to regret it. This excellent book will give you a lot of rewards than the other book have such as help improving your talent and your critical thinking approach. So , still want to hold off having that book? If I were you I will go to the publication store hurriedly.

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