Blue Book of China's Commercial Sector (2016-17)

Fung Business Intelligence, National Academy of Economic Strategy

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While the story of China's fast economic development is often told in terms of manufacturing, exports, finance, and real estate, this book provides the ultimate guided tour into another engine room of growth-the commercial sector.

The biennial publication, *Blue Book of China s Commercial Sector (2016-17)*, **now in its sixth edition, off•ers the single most authoritative account of those trends and issues re-shaping China's commercial landscape, from retailing, wholesale/distribution and logistics to catering and urban development.**

The National Academy of Economic Strategy of the Chinese Academy of Social Sciences in Beijing partners with Hong Kong-based Fung Business Intelligence in providing a timely, detailed analysis of China's commercial sector at the start of the 13th Five-Year Plan (2016-20). They explore and map the impacts of two developments integral to the plan: China's ongoing transition to a 'new normal' of economic growth that is slower but of higher quality, and the rise of new technologies and business models that are driving an e-commerce boom unlike that seen in any other large economy.

These are among the many reasons why the *Blue Book of China s Commercial Sector (2016-17)*is an essential resource for businesses, analysts, scholars, and governments alike.

KEY FEATURES
- Presents a comprehensive account of China's commercial sector in 2016 and forecasts the development trends of 2017.

- Provides in-depth analyses of di•erent industries including e-commerce, retailing, logistics, wholesale and distribution, and catering.

- Popular topics such as online retailing, luxury market, department store, and retail logistics in China are included.

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