



On-line, On-time, On-budget: Titanic Lessons for the e-business Executive (Lessons from History series)

Mark Kozak-Holland

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Titanic's maiden voyage was a disaster waiting to happen as a result of the compromises made in the project. This book explores how non-IT executives can take lessons from a nuts-and-bolts construction project like Titanic and use those lessons to ensure the right approach to developing on-line operations. Looking at this historical project as a model will prove to be incisive as it cuts away the layers of IT jargon and complexity.

On-line On-time On-budget is about delivering IT projects in a world where on-time and on-budget is not enough. You need to be on-line--connecting to the Internet and dealing with the 24-by-7 expectations of your customers and partners. It will help you successfully maneuver through the ice floes of IT project management in an industry with a notoriously high project failure rate.

This book outlines the stages involved in creating mission critical e-business services and the underlying environment to support these. Specifically, the book provides the non-technical manager a step-by-step guide to the deliverables that the IT department should produce at each stage of the creation process.

The book enlightens the non-technical manager to the fact that a considerable part of the effort is in realigning the organization and procedures rather than technology. Knowing the rationale for and the timing of deliverables enables the non-IT manager to be a full participant in the creation process.

The book leaves the reader with a simple philosophy: namely, focus your IT investments on getting your organization and procedures aligned and you can get best-in-class results from your technology. Who would have expected Titanic's sister ship the Olympic to serve a distinguished 24 year career before being scrapped as obsolete?

The Olympic was nick named "old reliable" having served as a troop carrier during World War I and evading attack by German torpedoes. The book uses close to 90 figures and more than 40 tables for clarification of major concepts through detailed models, e.g., Change Management (9-step model) and Problem Management (4-step model).

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Gary Lopez:

The feeling that you get from On-line, On-time, On-budget: Titanic Lessons for the e-business Executive (Lessons from History series) is a more deep you digging the information that hide in the words the more you get enthusiastic about reading it. It doesn't mean that this book is hard to be aware of but On-line, On-time, On-budget: Titanic Lessons for the e-business Executive (Lessons from History series) giving you buzz feeling of reading. The writer conveys their point in a number of way that can be understood through anyone who read the idea because the author of this guide is well-known enough. This book also makes your personal vocabulary increase well. So it is easy to understand then can go along, both in printed or e-book style are available. We suggest you for having this specific On-line, On-time, On-budget: Titanic Lessons for the e-business Executive (Lessons from History series) instantly.

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