



The Pursuit of Bequests, a Survey of Best Practices

Primary Research Group Staff

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The study presents data from a survey of 70 colleges, hospitals, museums and other non-profits about how they pursue bequests and what their results have been in recent years. The study helps its readers to answer questions such as: What percentage of total funds raised are accounted for by bequests? How much staff time are advancement and fundraising staff's spending on bequests? How are colleges, hospitals and other nonprofits publicizing their pursuit of bequests? What methods are most effective? What are the age and other demographics of bequest grantors? For colleges, what percentage of bequests come from alumni? For all non-profits, what percentage of bequest grantors are prior donors to the organization? How many organizations reimburse bequest grantors certain expenses related to gifts of property and under what circumstances? What percentage of bequests are unrestricted? What percentage residual bequests? What are the costs of bequest campaigns? Just a few of this 94-page report's findings are that: 44.34% of the bequests granted to colleges in the sample were unrestricted meaning that the recipient has full discretion over how the funds are spent. For hospitals, the same figure was 74.4%. 73.61% of the organizations sampled have a web page on the organizational website about how to leave a bequest to the organization. 9.04% of the bequests granted to the institutions sampled over the past five years came from individuals aged 50+ to 60. In general, the more money raised annually, the greater the percentage of bequests accounted for by so called residual bequests.



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Ann Bland:

Spent a free time to be fun activity to perform! A lot of people spent their free time with their family, or their very own friends. Usually they carrying out activity like watching television, likely to beach, or picnic inside park. They actually doing same thing every week. Do you feel it? Would you like to something different to fill your current free time/ holiday? Might be reading a book could be option to fill your totally free time/ holiday. The first thing you ask may be what kinds of book that you should read. If you want to try look for book, may be the publication untitled The Pursuit of Bequests, a Survey of Best Practices can be good book to read. May be it is usually best activity to you.

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A lot of people always spent their particular free time to vacation or even go to the outside with them family members or their friend. Do you know? Many a lot of people spent that they free time just watching TV, or perhaps playing video games all day long. If you would like try to find a new activity that's look different you can read the book. It is really fun in your case. If you enjoy the book you read you can spent all day every day to reading a e-book. The book The Pursuit of Bequests, a Survey of Best Practices it is very good to read. There are a lot of those who recommended this book. These were enjoying reading this book. Should you did not have enough space to develop this book you can buy the actual e-book. You can m0ore easily to read this book from your smart phone. The price is not to fund but this book features high quality.

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