



Google+ 4 Business: A concise guide to getting your business up and running on Google+. Minus all the fluff!

Mohammed S Alo, Lana I Samara

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Now that Google Search includes Google+ pages on search engine results pages and gives them higher priority and prominence, your business can't afford not being on Google+!

A quick, concise book to get your business on Google+ today! We included everything you need to get your business page set up and running professionally. We then delve into many powerful techniques to help you ascend the ranks and improve your brand online. We then give you a daily routine that you can follow along with multiple other powerful tools. No wasted space or fluff!

We've been using Google+ since the very beginning and have developed many techniques for Google+. This is an original work that gives you a great game plan for establishing a Google+ presence and using your account correctly.

We start from the very basics of setting up an account, then dive into circles and advanced circles, then discuss your stream and filtering of your stream, we also discuss different techniques to filtering and improving your main stream. We later get deep into the search functionality, saving searches, and how to use search properly in Google+.

Don't make rookie mistakes, learn from our experience and look like a seasoned Google+ professional. If you are a social media manager, this book is a must have.

We've been online since the internet began, and have been on every social network since the beginning of time. Google+ is going to be huge for business and the sooner you join, the better for your brand! Don't be left behind!

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